



DURABOOK



Reseller Incentive Programme

Incentive period: November 10th - June 30th 2021

Resellers can be in with the chance of winning an iPhone 12 or iPad 2020 when quoting or purchasing qualifying Durabook products

Prizes to be won: 2 x Apple iPhone 12 and 1 x iPad 2020

Qualifying Products

Tablets: R11, R11L, U11I | Laptops: S14I, S15AB, Z14I

To Enter

Category One - Highest Project Won

How to Enter: Win a project with DURABOOK

Winner: Account who wins the highest combined value of sales orders for qualifying DURABOOK products

Prize: Apple iPhone 12

Category Two - Spend with DURABOOK Prize Draw

How to Enter: Buy 2 qualifying DURABOOK products

+1 additional entry into the draw when you buy the U11I Tablet

+1 additional entry into the draw when you buy the Z14I Laptop

Winner: The winner will be randomly selected from a prize draw

Maximum of 3 entries per account.

Prize: Apple iPhone 12

Category Three - Work with DURABOOK Prize Draw

How to Enter: Request a Quote for DURABOOK Products

+1 additional entry into the draw when you register as a reseller with DURABOOK

+1 additional entry into the draw when you list DURABOOK products on your website

+1 additional entry into the draw when you register a lead of 50+ DURABOOK products

Winner: The winner will be randomly selected from a prize draw.

Maximum 4 entries per account

Prize: Apple iPad 2020



Terms & Conditions

Category One

1. To enter, Resellers must place an order for any qualifying product between the dates stated.
2. All sales orders made during the qualifying period must be shipped and invoiced before 5.15pm on Wednesday 30th June 2021.
3. The Reseller who has placed the highest combined value of sales orders for qualifying DURABOOK products during the qualifying period, which are invoiced and shipped between the 10th November 2020 to 30th June 2021, will win 1st prize (Apple iPhone 12). A minimum project value of GBP 20,000 is counted as a project.
4. The winner will be announced after all sales have been invoiced.

Category Two

1. A sales order containing 2 or more of the qualifying DURABOOK products will count as one entry to the prize draw.
2. Regardless of the number of qualifying sales orders placed, it will only class as one entry per Reseller.
3. +1 additional entry entry into the draw when you buy the U11I Tablet.
4. +1 additional entry entry into the draw when you buy the Z14I Laptop.
5. Maximum of 3 entries in total per Reseller.
6. After the 30th June 2021 all qualifying entries for the sales order prize draw will be collated.
7. One winner will be selected at random and will win the 2nd prize (Apple iPhone 12).
8. The winner will be notified within 10 working days after the draw itself.

Category Three

1. A quote containing one or more of the qualifying DURABOOK products will count as one entry to the prize draw.
2. Regardless of the number of quotes raised, it will only class as one entry per Reseller.
3. +1 additional entry into the draw when you register as a reseller with DURABOOK.
4. +1 additional entry into the draw when you list DURABOOK products on your website.
5. +1 additional entry into the draw when you register a lead of 50+ DURABOOK products.
6. Maximum of 4 entries in total per Reseller.
7. After the 30th June 2021 all qualifying entries for the quote prize draw will be collated.
8. One winner will be selected at random and will win the 3rd prize (Apple iPad 2020).
9. The winner will be notified within 10 working days after the draw itself.



Terms & Conditions Continued...

General T&Cs

1. This incentive will run from 10th November 2020 until 5.15pm 30th June 2021.
2. The qualifying products are: DURABOOK R11 Tablet, R11L Tablet, U11I Tablet, S14I Laptop, S15AB Laptop and Z14I Laptop.
3. The prizes cannot be exchanged for cash, product or discount.
4. There are only three prizes and only three winners will be selected.
5. Varlink Ltd reserve the right to withdraw or amend the offer at any time without notice.
6. Varlink Ltd are not responsible for any loss or damage of the prizes once they have been shipped.